



September 21, 2009

Mr. Adam Kanji  
Ecommerce Design Group  
4950 Yonge Street  
Toronto, Ontario M2M 6K1

Dear Adam:

I want to take this opportunity to thank you and your team for the efforts taken on behalf of my company during the development and marketing stage. Not only has your company executed countless hours performing SEO on the site, but your insight and vision for my business have provided encouragement during the rough starting months.

Because of the efforts of Ecommerce Design, I do feel that I am on the road to success; the recent redesign of the front page is outstanding and corrects the deficiencies in the original project that were inherent when you took on the site.

Your courteous and professional team meets my needs and requests promptly and is a credit to the manner in which you operate your organization. The overall approach to your company is one of integrity, not only to the client but also to the industry as a whole.

As we go forward, I have no hesitation in recommending you and Ecommerce Design Group as a valuable and integral part of the growth in the internet industry.

All the best and I look forward to a long and prosperous relationship.

Yours sincerely,

A handwritten signature in cursive script, appearing to read "Linda K. McWha", is written over a light grey rectangular background.

Linda K. McWha  
Operations Manager